



Let's Talk Microtransit

Share your voice. Shape your ride.

Penetanguishene (Afternoon Session)

 Penetanguishene Town Hall, Council Chambers
(10 Robert Street West, Penetanguishene)

 Wednesday, October 8, 2025 at 3:00 p.m.

Midland (Evening Session)

 Midland Town Hall, Council Chambers
(575 Dominion Avenue, Midland)

 Wednesday, October 15, 2025 at 6:00 p.m.

What Is Microtransit?

Microtransit = Transit That Works for You

Microtransit is a flexible, **on-demand form of public transportation** that uses smaller ride-share vehicles with app-based scheduling and fare payments, **providing a modern alternative to fixed-route traditional municipal bus services.**

Why Are We Exploring Microtransit?

A Smarter, More Flexible Transit Future for Penetanguishene & Midland

- The Town is reviewing transit options to better serve residents.
- Microtransit offers on-demand, app-based rides using smaller vehicles.
- It's a cost-effective and modern alternative to traditional fixed-route buses.
- This change could improve service coverage and convenience for riders.

What Does This Mean for You?

No Changes Yet — We're Listening First

Following the RFP process, Penetanguishene and Midland staff will provide separate, comprehensive reports to their respective Councils in early Fall 2025, outlining RFP results, anticipated benefits and recommended next steps.

If Microtransit Is Selected, How Will It Be Implemented?

Implementation Schedule



Question Period