



**The 77th Annual Winterama Button
Designed by Ashley Desjardins-Gobien**

Buttons sold before the event will cost \$3.00, and buttons sold at the event locations during Winterama weekend will cost \$5.00. Your contribution helps to support all Town-planned events taking place both indoors and outdoors throughout Winterama weekend.

Activity locations are represented using the coloured number symbol next to the activity name.

Locations Not Shown on Map:

- Sandpit Hill, Lorne Avenue
- Waypoint Centre for Mental Health Care, Atrium Building, 500 Church St, Penetanguishene
- Penetanguishene Memorial Community Centre (Arena), 61 Maria Street
- Outdoor Skating Rink, 17 Pontyz St, Penetanguishene

Location Map

1. Curling Club, 8 Owen Street
2. Town Dock Launch Ramp, 2 Main Street
3. Penetanguishene Museum, 13 Burke Street
4. Town Dock In Front of Dock Lunch, 2 Main Street
5. Town Dock Parking lot, 2 Main Street
6. La Clé D'La Baie, 63 Main Street



ANNUAL WINTERAMA
Penetanguishene, Ontario

The Longest Running Winter Carnival in Ontario.

Le plus ancien carnaval d'hiver de l'Ontario.

February/février 15-16, 2025

More Information



winterama.ca

Community Calendar



All activities are subject to change. In the event of inclement weather, please visit the community calendar for the most current information.

winterama.ca

Brochure proudly sponsored by



Saturday Schedule

*Activities on the Saturday and Sunday schedule are included with button purchase unless otherwise stated.

*See map on other side for location details - Activity locations are represented using the coloured number symbol next to the activity name.

- 2 Backbreaker 5000 Snowmobile Poker Run hosted by Georgian Bay Parts**
Registration required \$.
9:30 AM – 4:30 PM
- 3 Winterama Craft Show at the Museum**
10:00 AM – 3:00 PM
- 3 Friends of the Museum Pea Soup & Chili Sale**
11:00 AM – 2:00 PM
- Annual Rotary Winterama Parade**
Stand along Main Street to view the Parade!
11:00 AM
- 3 Crokicurl**
9:00 AM – 4:00 PM
- 4 Winterama Ice Fishing Hosted by the Penetanguishene Knights of Columbus**
11:30 AM – 3:30 PM
- 5 Main Town Dock Activities**
Axe Throwing, Games, Horse and Wagon Rides, Vendors, Snowshoeing, Snow Valley tube run, snowmobile rides for kids hosted by GBSR and more! **Funding provided by HGR Graham Partners LLP**
11:30 AM – 3:30 PM
- 5 Traditional Log Sawing Competition Sponsored by Ritchie Forest Products**
12:30 PM
- * Winterama Youth Arm Wrestling Tournament**
Registration 11:00 AM – 12:30 PM
The competition starts at 1:30 PM
- * Winterama Adult Arm Wrestling Tournament**
Registration 5:30 PM – 7:00 PM
The competition starts at 7:30 PM
- 6 Dîner canadien-français et spectacle musical**
Dîner canadien-français \$ 11 h 30 à 13 h
Spectacle musical 13 h

Saturday Schedule Cont.

- 5 The Great Canadian Lumberjack Show**
Three 45 Minute Shows: 11:30 AM, 1:30 PM, 3:30 PM
- 1 Rotary Winterama Polar Plunge**
The Curling Club will also be open throughout the day.
2:30 PM
- 1 77th Annual Winterama Firework Show**
Fireworks at Rotary Champlain Wendat Park. The Curling Club will be open throughout the evening.
7:00 PM Showtime
- * Penetang Kings vs Stayner Siskins Hockey Game**
Buy tickets at the door .
8:00 PM Puck Drop

Sunday Schedule

- * North Simcoe Rotaract Cardboard Toboggan Races** *Prizes Sponsored by Minds Alive Toys*
10:00 AM – 2:00 PM
Check-in starts at 9:30 AM
- * Outdoor Family Skate Party, Hosted by the Penetanguishene Lions Club**
12:00 PM – 4:00 PM
- * Indoor Kids Activities**
Enjoy Zoo to You, Face Painting, Crafts, Games and more!
11:30 AM – 3:30 PM
- * Winterama Drop-In Pickleball ***
12:00 PM – 3:00 PM
- * Winterama Open Swim***
2:30 PM – 3:30 PM

*a parking pass is required to park at Waypoint. Please pick up a FREE parking pass at Town Hall M-F, 8:30 – 4:30 the week before the event, or at the Arena on Winterama Saturday & Sunday

All Weekend Long

- * Annual Penetanguishene Winterama U9 and U11 Local League Tournament**
Come Support the Annual Penetang Flames U9 and U11 Local League Tournament!

Schedule Online at Winterama.ca

Community Events

*Visit winterama.ca or the community calendar for more community events

Knight Haven Bowling – 17 Poyntz St.
\$20 per hour of bowling. Includes shoe rentals and bowling for up to 6 people

Penetang Curling Club – 8 Owen St.
PRHL Winterama Bonspiel February 15th
Family Spiel, February 17th, Team Registration Required for both events.

Cafe Kittyhawk – 4 Robert St. W
Friday & Saturday 9:00 AM-11:00 AM
Winterama Special Fresh Baked Breakfast Menu!
Friday & Saturday 12:00 PM- 5:00PM
Try our local Montreal Smoke Meat + Feature Soup
Friday & Saturday 6:00 PM – 10:00 PM
Nighthawk Oysters Bar + Cocktails,
Book a table by calling (705) 355-2233, or online at CafeKittyhawk.com/Nighthawk

A Passion for Fashion Inc. – 88 Main St. Unit A
Saturday 11:00 AM – 2:00 PM
Joseph Ribkoff Tropical Destination Wardrobe Trunk Show! NO TAX on all orders!
Tammie's Travel Concepts – demo on how to pack your getaway wardrobe in a carry on!
Saturday 10:00 AM – 2:00 PM
Askennona Senior Centre – Fundraising Bake Sale and Info.

The Pet shoppe – 2 Poyntz St.
10% off any purchases with the Winterama Button all weekend

Pulse Nutrition – 81 Main St.
15% off any purchases with a button
Friday evening: Healthy Happy Hour
Monday 11:00 AM – 12:00 PM: Drop in Kids crafts
Monday 9:30 AM: Community Walk and Talk

Captain Ken's Diner & Pub – 70 Main St.
Saturday 12:00 PM – 4:00 PM:
"Homemade Jam Duo" Live Performance and Amateur Step-Dance Competition

Penetanguishene Public Library – 24 Simcoe St
Saturday 10:00 AM – 1:00 PM
Activities for families and visitors